



Louisiana's Ending the HIV Epidemic (EHE) Pilot Community Engagement Strategies

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Presentation Overview

- ▶ EHE Application Process
- ▶ EHE Monthly Meetings
- ▶ Community Health Workers
- ▶ Louisiana EHE Strategies: Community Engagement

Ending the HIV Epidemic (EHE) Application Process: Community Engagement

- ▶ Ending the HIV Epidemic: A Plan for America
- ▶ Timeline
- ▶ Community Partners
 - True partnership
 - Authentic Engagement
 - Community Input/feed back
 - Dialogue

EHE Monthly Meetings

- ▶ Inform the Community
 - Updates
- ▶ Accountability
- ▶ Transparency
- ▶ East Baton Rouge Partners/Partnerships
 - Healthy Baton Rouge
 - PLWH
 - Priority Populations
 - Mayor's Office
 - Fast Track Cities
 - Baton Rouge Ryan White Program
 - FQHCs
 - Hospitals Emergency Rooms
 - Gate-keepers

Community Health Workers

- ▶ Boots on the Ground
- ▶ From the Community and Shared Experiences
 - PWID
 - PLWH
 - LGBTQ
 - PrEP
- ▶ Gate-keepers
- ▶ Peers
- ▶ Health Educators/Testers

Community Health Workers (cont'd)

- ▶ Provision of Services
 - Holistic Referrals
 - ◆ Active
 - Selected Direct Health Services/Screenings
 - ◆ HIV/HCV/Syphilis
 - Assistance with accessing existing healthcare services and resources/navigation
 - Linkage to Care/Treatment
 - ◆ HIV/Syphilis/HCV
 - ◆ Other STIs
 - ◆ Other diagnoses

Community Health Workers

Provision of Services (cont'd)

- ▶ Attend medical and social service appointments
- ▶ PrEP Referrals
- ▶ Community Outreach and Enrollment
- ▶ Collaborative Partner
- ▶ Care Coordinator
- ▶ Health Educator

Community Health Workers

EHE Strategies

► Strategy 1: Diagnose

- Increased focused HIV testing with five Community Based Organizations

► Strategy 2: Treat

- Promote early ART initiation
 - ◆ Health Models
 - ◆ Rapid Start Navigators

► Strategy 3: Prevent

- Protect people at risk with proven prevention interventions
 - ◆ TelePrEP
 - ◆ Syringe Services Programs

Successes and Challenges

▶ Successes

- Community input and buy-in
- Transparent process
- Collaboration with local government and others
- Amendment of existing contracts

▶ Challenges

- Short period of time/outcomes
- Structural barriers
 - ◆ Contracts
 - ◆ Staffing
 - ◆ Pressure! Pressure! Pressure!!

Questions?

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